

FIREMEN ELECT
AND HAVE FEAST

Mayor and Others Pay Tribute to Volunteers; Judge Edwards Retires.

Praises of the old volunteer firemen who pulled the hose reel and hook and ladders through the streets of El Paso years ago, when the city was only a hamlet, and a great tribute to the present city firemen, featured the annual banquet Thursday evening of the Volunteer Fire department held on the second floor of the Central fire station on Overland street.

Mayor C. E. Kelly praised both the old volunteer firemen and the present paid men for their efficiency and bravery. It was largely through the efficiency of the fire department, he said, that El Paso has the lowest key rate insurance in the state of Texas.

Judge Edwards Retires. Another speaker was Judge P. F. Edwards, who, years ago, was a volunteer. Judge Edwards announced that, after representing the Texas & Pacific railroad company for a period of 25 years, he had resigned and intended enjoying himself by mingling with his old friends, the volunteer firemen.

Among the guests of the evening were the two masters of the Central fire station, Little Frankie Webster and "Peggie," a gray bull terrier. Frankie had a seat with the firemen and was one of the most enthusiastic guests. "Peggie" occupied a position in a rear room of the banquet hall, but did not want for anything to eat.

Officers Are Elected. Prior to the banquet the election of officers took place and the following officers were re-elected: President, Edward Kneessell; vice presidents, W. H. Austin, J. H. Higgins, C. M. Newman, H. H. Higgins, W. T. Hixson and W. E. Lowe; first assistant chief, J. T. Sullivan; second assistant chief, P. V. Kiefer; treasurer, T. J. Holland; secretary, J. B. Badger.

Kelly Talks of Insurance Rate. "Twenty years ago I was an active member of the volunteer fire department," Mayor Kelly said in his talk. "I look back with much pleasure to the days when I helped pull a hook and ladder through the streets of El Paso and if there is any way in which I can repay those who have done so much for me, I would like to do it. I have two favorites—the old volunteer fire department first and the present fire department second."

"El Paso today has the lowest insurance key rate of any city in the state. A few years ago Beaumont had the lowest key rate, but El Paso now has the lowest, which is 18 cents, two cents lower than that of Beaumont. It is because of the efficient fire department and the perfect water system that El Paso has the lowest key rate."

Toasts were drunk to the absent members of the fire department, the president of the United States, Mayor Kelly, and the firemen.

Pool's Tribute. County Judge Adrian Pool, in his address, said: "The decrease of the key rate insurance is due to the efficiency of the fire department and you are to be congratulated on what you have done for the taxpayers. The paid firemen are compared with the regular soldiers of the United States, who stand ready to defend their country, and the volunteer firemen are compared with the volunteers who ever stand ready to be mustered in to assist the regulars. You seldom hear of a building burning down in El Paso, which is due to the efficiency of the fire department. The El Paso department is the best in the state of Texas. Chief W. W. Armstrong is an efficient chief and he is assisted by a corps of well trained men."

Tribute to Volunteers. Dr. G. H. Higgins, a former volunteer fireman, elected vice president of that body, told of many instances in the past where the volunteer firemen officiated in combating the flames. He paid a high tribute to the firemen, picturing them as true patriots and men who sacrifice themselves for their community.

Charles Stevens said that he has been dubbed "Reverend Charlie," but that he does not deserve this title, which should be conferred upon Mayor Kelly. Mr. Stevens said that it was through the efforts of Mayor Kelly that the city secured the lowest insurance key rate of any city in the state. Other short talks were made by E. R. McClintock, county clerk, and W. H. Tuttle.

CHARGE POLICE OFFICIALS WITH
RUNNING CONFIDENCE GAME

Chicago, Ill., Dec. 11.—Additional indictments charging bribery and operating a confidence game were returned against four police officials by the grand jury Thursday. The men are Capt. John J. Halpin, Lieut. John H. Tobin, Walter O'Brien and detective Sgt. Wm. Egan.

The indictments against Lieut. Tobin charge him with having accepted bribes to protect the swindlers of Mrs. Hope L. McDowell, of LaCrosse, Wis., who was robbed of \$15,000, and Mrs. Mary Bapp, of Naperville, Ill., who lost \$11,000. Tobin is charged with having accepted \$200 from Barney Bertsche.

The bribery indictments returned against O'Brien refer to the same transactions and include the swindling of the late Dr. William T. Kirby, head of the Kirby Savings bank, who was swindled out of \$20,000. O'Brien is said to have received a bribe of \$1000. He is said to have received \$200 for protecting the confidence men who swindled Mrs. McDowell and Mrs. Bapp. Bertsche is said to have been the paymaster in both cases.

FULL SIZED MAIL CARS AND
EXTRA HELP FOR CHRISTMAS

During the Christmas rush of mail, full sized mail cars will be placed in service by the Southern Railway between Tucuman and El Paso, so that the mails can be better handled. At present the mail cars operated are divided into sections and one part of the car is used for carrying mail. Additional help will also be employed at the El Paso terminal office, so as to insure against slowing down of mails. Both the full sized cars and additional help will go on December 16 and will continue until Christmas day.

It is expected that the department store branch postoffices will be opened about the 15th of the month. This is later than last year, but the foreign mail has shown such a decrease over last year that it has not been found necessary to open the branches as early as usual.

RAILROAD MEN INTERESTED IN PROPOSED CAR HIDE HERE. Officials of railroads covering the western section of the country from the Mississippi to the coast have written the El Paso chamber of commerce asking for information regarding the street car rides to be provided for passengers on special trains. The interest shown in the entertainment plans of the city indicates that a large number of special trains will be routed through this city, particularly special trains returning east.

The chamber of commerce expects to arrange the car rides for at least 100 special trains, averaging not less than 50 persons to each train.

They cloth-lined weather strip keeps out the cold. Rathbun-Mix Co.—Adv.

D'Y'WANNA READ
SOMETHING GOOD

Then Follow Down This Column and Read This Letter From Gov. Hunt.

It makes Gov. Hunt, Arizona's chief executive, very angry to think anybody would be willing to have a condemned criminal. He has been busy for several months abusing those of his own state who did not agree with him that murderers should have their sentences commuted to imprisonment, and then be put on parole among the peaceful people of the various communities. Once in awhile he gets a chance for diversion—to take a fling at somebody outside the state; somebody who hasn't a vote in Arizona—and then, say, but he does "peel the hide."

An El Pasoan, in a jocular mood, wrote the Arizona governor and offered for a monetary consideration to attend to the executions about to be held in spite of the governor, at the Florence state prison. The El Pasoan is too modest to give his name, but submits the governor's reply for publication in The Herald.

Some Letter Writer, Some. And if all this is true, The Herald thinks the governor is a sloop, as a letter writer, let him beware. Listen, Look:

"Executive Office, State House, Phoenix, Arizona, 'Dec. 11th, 1914."

"Sir: Your letter of the 11th inst. in which you tender your services as executioner of the condemned men in most forcible terms that should I, directly or indirectly, facilitate your advent into Arizona, I would feel an actual money taker, and having been a party to the defilement of Arizona's soil, and would be keenly mindful of having abetted an injury to the moral conscience of the people of this state."

"Oh, You Letter Writer. Let the introductory paragraph of this letter shall engender in your mind any ill advised hope of realizing an opportunity to kill your fellowmen for hire. I shall make haste to assure you that your generous proffer of service is a sloop, as a phantasmagoria of reason, which should be as apparent as not to need repeating."

"Oh, You Letter Writer. To make my position wholly clear, however, I will first express my great and unforgotten hope of realizing an opportunity to commit a number of legalized murders, and at the same time receive a salary, as a reward for my services."

"I would feel an actual money taker, and having been a party to the defilement of Arizona's soil, and would be keenly mindful of having abetted an injury to the moral conscience of the people of this state."

"Oh! Oh! Oh! Gee! Allow me to suggest that before you contemplate writing another letter setting forth your attainments as a hanger-on, it should be advisable for you to apply an emollient to your inborn malice, and cultivate a conscience where now you have none, and develop your powers of perception to that elementary extent which would enable you to realize your own deplorable condition, which is doubtful, you will, in that event, probably find yourself averse to losing any more prospect of your virtues as an executioner."

"Very truly, 'Geo. W. P. Hunt, Governor of Arizona.'"

Why Not? When your visiting fire-inquire for Mexican souvenir goods, will you please refer to the advertisement of Beach's Art Shop, 408 San Francisco St.—Advertisement.

A Man's
Christmas

Is made cheerful through the more practical gifts. This big "Popular" Man's Store is filled with the more useful things for Gift Giving.

A Merchandise
Certificate

issued by this store is as good as a treasury note—and it may be redeemed at any time.

Hart, Schaffner & Marx
Rogers-Peet Co.
"Fitform"

CLOTHES FOR MEN AND
YOUNG MEN

are one of the most useful gifts possible to give.

SUITS AND COATS \$20 TO \$40
and other good makes at
\$12.50 and \$15.00

Saturday Xtra
Special

MEN'S TIES—New Silk Four in Hands with the wide flowing end, in beautiful designs and colorings—regularly sold at 50c—

35c—3 for \$1.00

Men's Slippers

EXTRA SPECIAL!

Men's hand turned, leather lined Opera and Excellent Slippers, in black or tan; an excellent slipper for Xmas giving—and a very special value, Saturday.... \$1.50

The Popular
DRY GOODS CO. INC.

Sale of Dolls

Tomorrow, Saturday

Second Floor

Take Your Choice

\$1.00 and \$1.45



For Saturday's selling we will specially feature two very special values in Dolls of the most desired character. We hold this special sale on the second floor in order that there may be no crowding and confusion, thus permitting a better opportunity to make your selection.

LOT NO. 1—DOLLS AT..... \$1.00

Full jointed body sleeping dolls with natural eyelashes, eyes and real hair in any desired shade; neat slippers and stockings; clad in pretty chemise. These dolls are full 22 inches high, have beautiful bisque heads, and are exceptional values at the price..... \$1.00

LOT NO. 2—DOLLS AT..... \$1.45

Beautiful, extra large, full jointed body, imported dolls, full 28 inches high, with natural hair and eyelashes; sleepers; choice of any color hair and eyes; attired in dainty chemise, slippers and stockings; a wonderfully beautiful doll at only..... \$1.45

Sale on Second Floor!

Saturday
Xmas Offerings

In Toilet Goods, etc.

TWO OUNCE SACHETS—Assorted orders; regularly 35c 50c; special..... 35c

BOXED PERFUMES—Assorted colors; regularly 50c; special..... 35c

PARISIAN IVORY ARTICLES—Button hooks, shoe horns, nail files, cuticle knives; regularly 25c; special..... 17c

PUFF BOXES, hair receivers, perfume bottles, shoe horns, soap boxes, nail buffers, etc.; special..... 45c

POWDER BOXES, perfume bottles, pin cushions, hair receivers, jewel boxes, etc.; special..... \$1.25

MANICURE SETS, COMPLETE—In leather cases; a very special value, at..... \$1.50

HUDNUT'S, VANTINE'S, COLGATE'S ELMO SISTERS and Melba Toilet Waters, in fancy Xmas boxes, each..... 75c

\$1.50 Knit Shawls, 95c

This offering includes a splendid choice of wool knit shawls in black or colors—choice..... 95c

\$1.50 Even'g Scarfs, 95c

Beautiful evening scarfs in broad and floral effects; regularly worth to \$1.50, special..... 95c

Saturday
Specials

Hosiery, Und'rwr'r.

CHILDREN'S UNION SUITS—Pure wool; light, medium and heavy weight; for children 2 to 8 years; regularly \$1.00; Saturday Special, choice..... 75c

SAME STYLES for children of 10 to 16 years; \$1.25 regularly..... 90c

WOMEN'S UNION SUITS—Ribbed cotton; high neck; long sleeve, ankle length; regularly 50c; special..... 35c

35c BURSON HOSE, 25c—Winter weight "Burson" fast black hose; Saturday, pair..... 25c

35c FLEECE HOSE, 25c—Women's winter weight fast black cotton hose, Saturday, pair..... 25c

BLACK WOOL HOSE, 25c—Women's black cashmere hose; extra special value; Saturday, pair..... 25c

Monday, Annual Christmas Sale of "Onyx" Silk Hosiery

Just in time for the gift season—a sale of Women's and Misses' Silk Hosiery of the best grades at material savings. Hosiery gifts are the very essence of utility. Those who receive gifts of "Onyx" Hosiery are indeed fortunate—those who purchase during this Sale are equally fortunate—in the saving on each pair. Full details in tomorrow's ad. See the special window display, Mesa avenue.

Children's Handkerchiefs Put up in Boxes of Three—extra special values—15c, 20c, 25c box

The Popular
DRY GOODS CO. INC.

Women's Handkerchiefs Put up in Boxes of Three—extra special values—20c, 35c, 50c box

El Paso's Foremost Christmas Store

Is Prepared to Meet Every Need for Christmas Cheer

With less than two weeks until Christmas, this store has prepared to meet every requirement with instant attention. Nothing has been overlooked, nothing has been left to chance. Gift things for man, woman, child, infant—in comprehensive assortments to meet your purse limit are offered throughout the store at advantageous prices. Our deliveries for this month will leave in all directions, city limits, at 8 a. m., 12 m., and 3 p. m. Suburban, 8:30 a. m. and 1:30 p. m.

Saturday XXtra!

\$3.95 Black Cooney Scarfs at \$1.95

Beautiful, full size collars, in deep, rich black, long hair, with head and tail, lined with luxurious black satin; Saturday only, each \$1.95

Saturday XXtra!

\$7.50 Black Cooney Sets at \$4.95

Large, full size pillow muff and collar in rich black, lined with luxurious black satin, a remarkable value; Saturday only, set..... \$4.95

A Sale of Coats, \$7.95 and \$10

For Saturday's selling we have prepared two of those remarkable offerings that have characterized this store as the one place in El Paso where such values are looked for.

\$15.00 and \$17.50

Coats at \$10.00

\$10.00 and \$12.50

Coats at \$7.95

You will wonder at these wonderful values, for we have grouped together in two big lots, coats that were marked to sell at a much higher price—were designed to be sold at very much higher prices. Coats in black fur fabrics, pile fabrics, in novelty mixtures and cheeks of the most pleasing and fashionable design. We leave the choice to you. Long, three-quarter or short models; belted, semi-belted and ripple models; Cossacks, Hussars, etc.

One thing only do we urge—that you may have the advantage of the better selections—Shop in the Morning!

Crepe de Chine Blouses \$1.95

A new shipment of handsome Crepe de Chine Blouses offers really remarkable values. You may choose between black, white, the new and standard shades of blue, browns, greens, pink, flame shades, light blue, Wisteria, gray, etc., etc. These handsome blouses are tailored models, with hemstitched front effect, new collar feature; long, inset sleeves, and are trimmed with handsome novelty buttons. Material is a beautiful quality all silk crepe de chine. You may choose from these at only..... \$1.95

\$19.50 Dresses at \$10.00

A dress occasion that will emphasize this store's value giving supremacy in the most pleasing manner. Dresses from our regular stocks that were marked \$15.00, \$17.50 and even \$19.50; dresses of the newest modes, in velvets, serges, crepe de chine and in combinations of satins and serge, velvet and serge. You may choose from more than a dozen distinctive styles, in blacks or blues mostly; some in favored colors. These are excellently made and daintily trimmed, offering one of the most remarkable values we have shown this season at only..... \$10 Sizes for large, medium or small women.

Sensible Xmas Offerings in Children's Winter Wearables

At Little Prices

SHOW ROOM SAMPLES OF CHILDREN'S HATS, DIRECT FROM THE MANUFACTURER—ABOUT ONE-THIRD OFF—All new styles, silks, velvets, beavers, plushes—pretty trimmed—Four exceptional groupings as follows:

\$1.00, \$1.95, \$2.45, \$2.95

Regular stocks to \$3.00 are added to \$1.95 lot. Values to \$7.50 are included in the lot at \$2.95. A splendid Xmas suggestion.

CHILDREN'S COATS AND DRESSES, 1 to 5 years, values up to \$3.50 and \$3.95, Special..... \$2.45

Velvets, corduroys, novelty cloths, etc. Excellently made, neatly trimmed. Colors or in black. A gift suggestion.

CHILDREN'S COATS AND DRESSES, 1 to 14 years, values up to \$5.00—Extra Special..... \$3.95

Chinchillas, broadcloths, corduroys, fancy mixtures, etc. Signed coats. Beautifully made dresses.

CHILDREN'S COATS AND DRESSES, to 15 years, values up to \$7.50—Extra Special..... \$4.95

You may choose between dozens of beautiful styles in black or in colors; all prettily trimmed. An Xmas gift special.

—Second Floor—West Aisle—

The Boy's Christmas

UTILITY, WARMTH AND COMFORT—These are the things he will appreciate.

BOYS' SUITS, AGES TO 17 YEARS—A new, desirable Xmas selection, Norfolk styles, with full lined knickers, nifty winter patterns, excellently tailored. A "Popular" Special Value..... \$5.00

OLIVER TWIST SUITS, 2 TO 10 YEARS—Combined patterns in pure wool, washable materials, in handsome, new winter effects, colors include tan, gray, brown, shepherd checks, blues and greens. Extra Special..... \$4.95 AND \$5.95

MACKINAW TOP COATS—These make excellent gifts. Shown in handsome plaids and solid colors..... \$3.95 \$4.95 \$5.95

SHAWL COLLAR SWEATERS—Shaker knit and pure wool worsted woven, browns, grays, tans, blues..... \$5.00

BOX GIFTS INCLUDE Neckwear, Handkerchiefs, Suspenders, Mufflers, Gloves, Cuff Buttons, Stick Pin 25c to \$5 Sets, Neckwear and Jewelry Combined..... 25c to \$5

Bring the Children to See Santa Claus

The Popular
DRY GOODS CO. INC.

Santa Claus
Receives Saturday 3:30 to 5 p.m.



Sale of Neckw'r Saturday

—First Floor— OFFERING THE MOST REMARKABLE VALUES OF THE SEASON

A big special purchase of sample and regular lines of fancy neckwear just arrived in time for Saturday's selling. These will, without doubt, be the feature of the day's selling. The entire purchase, embracing more than a thousand pieces, will be divided into Three Splendid Lots, as follows:

LOT NO. 1—Values to \$1.25, choice 75c

LOT NO. 2—Values to \$1.75, choice 95c

LOT NO. 3—Values to \$4.50, choice \$1.95

This offering embraces only the better grades of fine lace and chiffon Neckwear, including the newer and favored styles of Chemisesettes, Guimpes, Vestes, Rollovers, Gladstones, Billy Burke and Dutch Collars, Collar and Cuff Sets, etc., etc.—of exquisite grades. Selections mostly in white and ecru; some black and colors.

Gloves for Gifts

Ideal Xmas Gloves are offered in the desired shades—and black or white. As with all other articles, "Popular" prices will be found to your advantage, as no advance whatever has been made.

"ROSNARD" 2-CLASP FRENCH KID GLOVES—"Meyers" 1-clasp overseas cape gloves, one of the very best glove values we know of; choice..... \$1

POWNEE AND MEYERS KID GLOVES—16 to 20 button lengths—evening shades, black or white; per pair, \$3.50..... \$3.85

"EUGENIA"—2-clasp French kid gloves—black, white and colors..... \$1.50

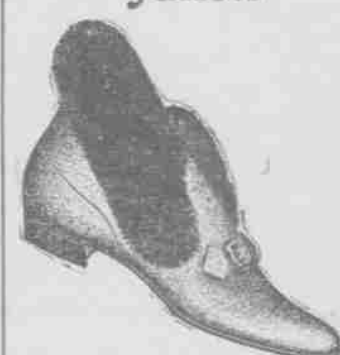
"PHYLLIS"—2-clasp French kid gloves—black, white and colors..... \$2.00

Other equally good values in children's, misses' and women's gloves in kid or knitted wool—offering a broad choice of wanted styles.—Street Floor—

Women's Sweaters

Black, white, red and gray Sweaters, shown in either high or low collar; excellently made; two pockets; trimmed with good quality buttons. An exceptional value, Saturday..... \$1.45

Women's Fur Trimmed Juliets



JUST LIKE THE ILLUSTRATION—Choice of either red, wine, brown, gray or black; all sizes..... \$1.00 \$1.50

WOMEN'S "COMFY" SLIPPERS—Red, blue, gray, purple, lavender, green, pink, wine and old rose—all sizes—special values at..... \$1.75

XXtra Special!

For Saturday's selling we offer a line of women's Felt Slippers in combinations of grey, red and blue; the pair..... 65c

THIS WOMEN'S AND CHILDREN'S Shoe Section offers many practical and useful suggestions for sensible Xmas giving. The very essence of utility is represented in gifts of this character.